

#LABELicious Terms & Conditions

The ORGANISER

The ORGANISER of #LABELicious is FINAT, The European association for the self- adhesive label and adjacent narrow-web converting industry. Contact Details: P.O. Box 85645, 2508 CH The Hague, The Netherlands - www.finat.com

The #LABELicious COMPETITION - overview

"The Label" is more than a printed substrate with a self-adhesive backing. In our daily life, labels are all around us: in supermarkets to make brands stand out on the shelves; in our kitchen providing product information and cooking instructions; in our medicine cabinet giving personalized prescriptions for our medication; in company warehouses to make sure the right products are picked for shipping or replenishment; at airports to make sure that your suitcase reaches the right destination; in cars and machines to avoid that parts are incorrectly replaced. The list could go on and on.

In other words: ***Labels give identity to the world!***

The objective of the # LABELicious competition is to challenge students and young professionals among the next generation of technology operators, creative designers and middle management in the labels and packaging industry to show their vision for labels towards the year 2025. Which new technologies will be applied to improve brand experience or functional aspects of a label? How will visual creativity continue to deliver remarkable impact for both brands and consumers? And how can products and processes applied contribute to a more sustainable world?

Each Entrant can enter a maximum of 3 submissions. The brief for the 2024/2025-edition can be downloaded from the #LABELicious website www.labelicious.eu

1. Eligibility

- 1.1. Entrants must be between the age of 18 and 25 at the date of submission and must reside in any of the following countries: Andorra, Austria, Belgium, Bulgaria, Croatia, Cyprus, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Monaco, the Netherlands, Norway, Poland, Portugal, Romania, San Marino, Slovakia, Slovenia, Spain, Sweden, Turkey, Switzerland, the United Kingdom.
- 1.2. Persons under the age of 18 years of age or minors are not allowed to participate in this Competition or transmit or otherwise submit personal data (all data relating to the Participant, such as contact details, Competition responses and photographs, "Personal Data") to #LABELicious."

2. Submission of entries

- 2.1. Competition entries can be submitted until Tuesday 7 January 2025, 24:00 CET.
- 2.2. All entries received after Tuesday 7 January 2025, 24:00 CET are automatically disqualified.
- 2.3. Competition entries can only be submitted through the website www.labelicious.eu.
- 2.4. Entrants receive an automated confirmation of submission of their entry at the email address provided by the Entrant during the submission.
- 2.5. In order to participate in the competition, Entrants must first create a personal profile on Labelicious.eu. This requires the Entrant's full name, email address, phone number, date of birth, home address, LinkedIn profile or XING profile, and relevant educational profile.
- 2.6. After registering a personal profile, Entrants can submit their original creative work, linked to their personal profile.
- 2.7. By submitting the entry, Entrants agree to be bound by these terms & conditions.
- 2.8. Each Entrant can enter a maximum of 3 submissions.
- 2.9. Submission of entries is free of charge.
- 2.10. The entry must contain
 - 2.10.1. The original artwork created by the contestant (e.g. creative design, technical design etc.) in the form of a hires 300 dpi A3-visual in PDF or JPG format. As the submitted artwork is a digital file, it will not be returned to the Entrant.
 - 2.10.2. The description in English of how the brief was translated into the submitted solution (including comments about the innovative element, the sustainability angle and the feasibility aspect of the submission) via the online form (max 250 words).
- 2.11. By submitting the entry, the Entrant declares that the artwork is the original work of and fully owned by the Entrant and that this original work has not been copied from others.
- 2.12. If the submitted artwork is the result of a collaborative team effort, the Entrant declares to have the approval of other team members to submit the entry and represent the team as owner of the artwork.
- 2.13. By submitting the entry, the Entrant declares that the creative artwork does not include any copyrighted artwork of third parties, feature any person (alive or deceased) without their permission, or infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property, proprietary rights or other rights of any person or entity and must not violate any law.
- 2.14. Entries must not be defamatory, obscene, offensive, hateful, illegal or otherwise unsuitable material in the sole opinion of the Organiser.
- 2.15. The original artwork must not have been previously published, produced or presented for a similar purpose or have won any previous award.
- 2.16. The Organiser reserves the right to disqualify any entry for any reason, in its sole and absolute discretion.
- 2.17. The Organiser will not accept responsibility for entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind.
- 2.18. By submitting the entry, the Entrant gives the organizer and their partners full authorization to publish the artwork, description and/or Entrants name in any form, format, style or size in the context of the competition (e.g. publication on the website as nominee, publication during the #LABELicious pavilion at Labelexpo 2025, at the ELF2025, in PR activities in relation to the #LABELicious completion etc.) at their own discretion and without any compensation for this use.
- 2.19. Entrants retain the copyright of their submitted artwork.

3. The Jury and the Judging Process

- 3.1. All entries will be judged by the professional Jury. The Jury will be presided by a chairperson and vice-chairperson.
- 3.2. The professional Jury will be composed from professionals representing the value chain of the label industry, the design world, the professional educational field in labelling and packaging and trade media in labelling and packaging.
- 3.3. The judging process will be completed by 14 January 2025.
- 3.4. Judges who are affiliated with an Entrant will recuse themselves from evaluating the affiliate Entrant's submission.
- 3.5. The decision of the Jury will be final and not subject to appeal.
- 3.6. The International Winners will be informed in person, via the email address provided by the Entrant.

4. Prizes

- 4.1. Each Winner will receive a financial reward of € 1,000.- .
- 4.2. The prize mentioned under 4.1 is not exchangeable for cash, and will not be transferable or negotiable.
- 4.3. The winner will accept and use the prizes at own risk. The Organiser and Partners shall not be liable for any loss (including, without limitation, indirect or consequential loss), damage, personal injury or death which is suffered or sustained (including but not limited to that arising from any person's negligence) in connection with this Competition or accepting or using the prize/s.

5. General Terms

- 5.1. Any personal data submitted by you will be used solely in accordance with current Dutch data protection legislation and our privacy policy. If you would like us to delete your personal data from our data bases then please contact us at info@finat.com or select the unsubscribe option on our emails sent to you.
- 5.2. The Organisers reserves the right to cancel, modify or amend the Competition at any time during the Competition, if deemed necessary in its opinion, on condition that it notifies the participants in a manner that is expedient according to its best ability. No participants shall have any recourse against the Organisers or Partners as a result of the cancellation of the Competition or any alterations of the terms and conditions and/or or Prize.
- 5.3. These Terms and Conditions shall be governed by and interpreted under the laws of The Netherlands. The entrants hereby agrees that any and all disputes claims, causes of action or controversies arising out of or in connection with the Competition of these Terms and Conditions shall be resolved individually, and without resort to class action, exclusively a court located in The Hague, The Netherlands. By entering, each Entrant irrevocably waives any right to seek and/or obtain rescission and/or equitable and/or injunctive relief.

For any questions please contact the FINAT Secretariat (info@finat.com or +31-70-3123910).